

Providing Young Adults The
ESSENTIAL SKILLS
Needed to Succeed in the
WORKPLACE
Through

CORPORATION



You may have recently read that Junior Achievement was one of five JA Area offices from across the United States to participate in a \$1.9 million grant from the U.S. Department of Labor as part of its Workforce Pathways for Youth demonstration initiative. This initiative is especially relevant to our partnership, giving us more opportunities to collaborate.

The focus of this initiative allows us to deploy age-appropriate workforce readiness resources for youth between 16 and 21 who are out of school and out of work. JA plans to become a key provider of resources addressing soft skill development, career exploration, job readiness, work-based learning opportunities, and other experiences such as summer jobs and apprenticeships. A goal of the initiative is to provide long-term solutions to your workforce pipeline challenges.

In support of the initiative, as well as JA's desire to connect young adults more effectively to workforce and postsecondary education pathways, JA USA is launching several existing and new initiatives focused on the young adult space covering the areas of:

- **Coaching**
- **Credentialing and Badging**
- **Connections to Employment**

Help Us Reach Young Adults!

Our success is predicated on the ability to reach students. As a valued education leader, I'm reaching out in hopes we can work together to explore opportunities to identify, recruit, and connect us with youth who fit the demographic of this initiative. This includes underserved and marginalized youth in rural communities between the ages of 16-21. There is no cost to participate in this program.

We would love the opportunity to share more information with you and take our first steps in working together to change the lives of young adults in our community.

TAKE THE NEXT STEP: CONTACT US TODAY!